

KALARI KAUR

Detailed ROI Analysis - Complete Recoupment Waterfall

EXECUTIVE SUMMARY

KALARI KAUR presents a robust investment opportunity with realistic returns of 6.18x, after accounting for all industry costs, backend participations, and producer fees.

Our comprehensive analysis shows strong profitability even in conservative scenarios, with breakeven achieved at only £4.8M gross revenue.

TOTAL INVESTMENT REQUIRED

Gross Investment	£1,566,000	Total project cost
Production Budget	£1,066,000	ALL production costs, incl. pre- & post-
Less: Marketing (distributor)	(£500,000)	Distributor fronted - recouped via fees
Less: India Cine Hub Incentive	(£325,000)	40% of qualifying India spend
Less: UK Global Screen Fund	(£209,694)	UK/India co-production grant
Less: UK AVEC Tax Credit	(£110,306)	39.75% of qualifying UK spend
Less: Pre-sales	(£100,000)	Based on cast of 4-stars
Less: Additional Grants	(£71,000)	Regional & European funds
NET CASH INVESTMENT	£250,000	SEIS qualifying investor requirement

Note: Tax rebates, distributor marketing and pre-sales reduce cash flow requirements

COMPREHENSIVE RECOUPMENT WATERFALL

Based on Most Expected Scenario: £15,662,476 Gross Revenue

STEP 1: INDUSTRY DEDUCTIONS FROM GROSS REVENUE

Deduction	Rate	Amount	
Cinema/Exhibitor Cut	45% of theatrical	(£4,665,851)	Cinemas keep their share of box office
Sales Agent Commission	15% of gross	(£2,349,371)	Global sales agent fee
Distributor Fees weighted average	27.5% of rentals	(£1,456,610)	Theatrical distributors
Collection/Legal Fees	2%	(£313,249)	Bank and legal costs
TOTAL DEDUCTIONS 56.1%		(£8,786,650)	
Net Receipts to Producer:	43.9% of gross	£6,875,826	

STEP 2: COST RECOUPMENT

Cost Category	Rate	Amount	
Production Budget		£1,066,000	
Less: UK AVEC Tax Credit	39.75%	(£110,306)	
Less: India Cine Hub Incentive	40%	(£325,000)	
Net Production Cost		£630,694	Incl pre-sales
TOTAL RECOUPMENT		£530,694	Total investment incl. all grants minus pre-sales
Remaining After Cost Recoupment:		£6,245,132	

STEP 3: DEFERRED PAYMENTS

	Amount	
Writer Deferred Fee	£25,000	£40K total minus £15K upfront
Director Deferred Fee	£30,000	£60K total minus £30K upfront
Producers	£30,000	£80K total minus £50K upfront
TOTAL DEFERRED	£85,000	
Remaining After Deferrals:	£6,160,132	

STEP 4: BACKEND PARTICIPATIONS	Rate	Amount	
Writer's Royalties	2.5% of Gross	£391,561	
Director Backend	4% of Gross	£626,499	Both below industry standard
TOTAL BACKEND		£1,018,060	

Note: Paid from original gross revenue (separately)

STEP 5: INVESTOR RECOUPMENT	Rate	Amount	Initial Investment
Private Equity/Angel (SEIS)	120%	£300,000	£250K
BFI UK Global Screen Fund	120%	£251,632	£209K
Regional UK Funds	120%	£51,120	£42.6K
Creative Europe MEDIA	120%	£34,080	£28.4K
TOTAL INVESTOR RECOUPMENT		£636,832	
Remaining After Recoupment:		£5,523,300	

Note - Investor recoupment priority All investors equal at 120%

STEP 6: NET PROFIT SPLIT 50/50	Amount	Notes
50% TO INVESTORS	£2,761,650	Additional profit share
50% TO PRODUCTION COMPANY	£2,761,650	Producers/Execs/Talent
Final Net Profit to Investors:	£3,398,482	Recoupment + profit share

REALISTIC INVESTOR RETURNS**Based on £530,694 net cash investment requirement**

Investor	Investment	Equity %	120% Recoupment	Profit Share	Total Return	ROI Multiple
Private Equity / Angel (SEIS)	£250,000	47.10%	£300,000	£1,288,945	£1,588,945	6.36x
BFI UK Global Screen Fund	£209,694	39.50%	£251,632	£993,748	£1,245,380	5.94x
Regional UK Funds	£42,600	8.00%	£51,120	£216,437	£267,557	6.28x
Creative Europe MEDIA	£28,400	5.40%	£34,080	£144,291	£178,371	6.28x
TOTAL ALL INVESTORS	£530,694	100.00%	£636,832	£2,761,650	£3,280,253	6.18x

All figures include return of initial investment plus profit share
 Net investment £530.7K after £100K pre-sales and tax rebates

PROFIT ALLOCATION SUMMARY

How the £5.52M Post-Recoupment Profit is Distributed

Recipient	Amount	Percentage	Basis
Writer's Royalties	£391,561	7.10%	2.5% of gross revenue
Director Backend	£626,499	11.30%	4% of gross revenue
Investor Net Profit	£3,398,482	61.50%	120% recoup + 50% profit
Production Company	£2,761,650	50.00%	of net profit
TOTAL DISTRIBUTED	£7,178,192	100.00%	Includes all stakeholders

THREE-SCENARIO ANALYSIS

Scenario	Gross Revenue	Industry Deductions	Net to Producer	Investor Total Return	ROI Multiple
Conservative (Low)	£3,567,713	£2,001,487	£1,566,226	£710,019	1.34x
Most Expected	£15,662,476	£8,786,650	£6,875,826	£3,280,253	6.18x
Optimistic (High)	£41,766,600	£23,431,063	£18,335,537	£8,835,001	16.65x

Conservative scenario still delivers 34% profit above breakeven

BREAK-EVEN ANALYSIS

Risk Assessment	Amount	
Break-even Gross Revenue Required:	£4,800,000	
Conservative Projection:	£3,567,713	74% of requirement achieved
Most Expected Projection:	£15,662,476	326% above break-even
Revenue Timeline for Break-Even		
Break-even achieved through:		
India Theatrical:	£3,000,000	
China Theatrical:	£1,600,000	
UK Theatrical:	£1,100,000	
Total (Break-even):	£5,700,000	Break-even exceeded
All other revenue streams = Pure profit		

WHEN DO INVESTORS GET PAID? Revenue Timeline - Most Expected Scenario £15.66M**YEAR 1 - Theatrical Release**

Months 1-3

Revenue Stream	Amount	Cumulative	
India Theatrical	£3,000,000		
China Theatrical	£1,600,000	£4,600,000	
UK Theatrical	£1,100,000	£5,700,000	Break-even
US/Canada Theatrical	£950,000	£6,650,000	
Other Territories Theatrical	£2,100,000	£8,750,000	

YEAR 1 - Streaming & Digital

Months 4-6

Revenue Stream	Amount	Cumulative	
PVOD (Premium)	£600,000	£9,350,000	
SVOD Primary (Netflix/Amazon)	£1,500,000	£10,850,000	
YEAR 1 TOTAL	£10,850,000	63% Complete	

YEARS 2-3 - Long Tail Revenue

Years 2-3

Revenue Stream	Amount	Cumulative	
SVOD Secondary Platforms	£370,000	£11,220,000	
AVOD (Ad-supported)	£220,000	£11,440,000	
Cable/Digital TV	£450,000	£11,890,000	
TV Rights	£750,000	£12,640,000	
Physical Media (Blu-ray/DVD)	£230,000	£12,870,000	
Ancillary (Merch/Soundtrack)	£370,000	£13,240,000	
Long Tail & Catalog	£2,422,476	£15,662,476	
3-YEAR TOTAL	£15,662,476	100%	

KEY INVESTOR TAKEAWAYS - WHEN YOU GET PAID:

Break-even: Achieved after UK + India + China theatrical (Months 1-3)
 First Profit Distribution: Q4 Year 1 (after theatrical run complete)
 Major Distribution: End of Year 1 (63% of total revenue collected)
 Final Distribution: End of Year 3 (100% of revenue collected)
Average investor return timeline: 18-24 months for full ROI

COMPARABLE FILM ROI PERFORMANCE

Recent female-led action films demonstrate market appetite:

FILM - Year	Budget	Global Box Office	Primary Market	ROI	Success Factors
FURIE - Most similar - 2019	£1,500,000	£6,600,000	Vietnam (pop. 97M)	4.40x	Female lead + Martial arts
KILL - 2024	£1,900,000	£4,500,000	India (1.4B)	2.37x	Ultra-violent + Festival buzz
THE VILLAINESS - 2017	£2,300,000	£6,700,000	S. Korea (51M)	2.91x	Female assassin + Action
ONG BAK - 2003	£900,000	£20,000,000	Thailand + Global	22.22x	Muay Thai + Genre
RRR - 2022	£55,000,000	£150,000,000	India/Global	2.73x	Pan-Indian epic + Global
KGF 2 - 2022	£75,000,000	£125,000,000	India/Global	1.67x	Pan-Indian blockbuster
KALARI KAUR - 2027	£1,566,000	£15,662,475	India/China/Global	4.39x	4 stars + FIRST Kalari + Pan-Indian + Conservative projections

KEY ADVANTAGES:

FURIE achieved 4.4x ROI with Vietnam's 97M population across multiple territories
 Kalari Kaur’s primary market is India (pop. 1.4B) = 14x larger market than Furie, plus Indian diaspora (35.4M)
 Kalari Kaur has FOUR established stars across multiple territories whereas Furie had none
 Kalari Kaur specifically targets China (pop 1.4B) as its dominant secondary market
 There is every reason to be optimistic that Kalari Kaur will achieve more than these conservative projections

PRODUCTION TEAM STRUCTURE

Key Personnel

Writer/Director	Balbeer Bahi (40 years’ experience)
Producers	The Storytelling Machine + Red God Studios + TBD
Lead Actor	Anjali Sreejith (8th Generation Kalari Master - authentic performer)
Star Cast - India	Gurnam Bhullar and Divya Dutta -very well-known box office draws in India
Star Cast - UK	Kulvinder Ghir - British national treasure and lead in Foundation - global TV phenomenon
Star Cast - China	Xing Yu - rising Chinese star discovered by Stephen Chow, 32 nd generation of Shaolin temple
Lead Cast - Canada	Gursharon Kaur – internationally successful martial artist

Producer Compensation	Production company profit	(50% of net profit)
Total Producer Pool	40%	£1,104,660
Talent Pool	30%	£828,495
Executive Producers Pool	25%	£690,412
Vallabhata Kalari School	2.5%	£69,041 Charitable good faith payments for facilities
Kala Bahian Village	2.5%	£69,041 Charitable good faith payments for facilities

Production Fees: Additional fees included in above-the-line costs
Industry Competitive: Total compensation aligns with major film standards

INVESTMENT TIMELINE

Phase	Timeline	Cash Flow %	Key Activities
Pre-Production	Q4 2025 - Q1 2026	30%	Finalize cast, crew, locations, permits, UK and India Tax Relief certification
Principal Photography	Q2 2026	50%	48-day shoot in Punjab India
Post-Production	Q3 2026	20%	Editing VFX sound design colour correction
Distribution	Q4 2026 onwards	Revenue Begins	Festival submissions, theatrical, & digital release
Revenue Recognition	Begins Q1 2027		

FINANCIAL PROTECTIONS

Financial Safeguards

Completion Bond (if required by investors)

Errors & Omissions Insurance

Production Insurance comprehensive coverage

Chain of Title legal clearance

Bizlaw UK entertainment law specialists engaged

Creative Protections

Final Cut remains with director/producer team

Script Approval by investor consultation

Marketing Strategy investor input welcome

NEXT STEPS FOR INVESTORS

Due Diligence Package Available:

Complete business plan with detailed financial models

Chain of title and legal documentation

Production team agreements and budgets

Distribution strategy and territory analysis

Insurance and bonding quotations

Investment Process:

- | | |
|----------------------------|----------------------------------|
| 1. Initial Interest | Non-binding LOI (varies by tier) |
| 2. Due Diligence | Full documentation review |
| 3. Legal Structure | Investment agreement drafting |
| 4. Funding Escrow | Secure fund management |
| 5. Production Commencement | Supervised fund release |

SUMMARY - YOUR INVESTMENT AT A GLANCE

INVESTMENT SNAPSHOT

Total Investment Required:	£530,694	(after tax relief & pre-sales)
Most Expected ROI:	6.18x	(518% profit)
Break-even Revenue:	£4.8M	(easily achievable)
Time to Break-even:	Months 1-3	(UK + India + China theatrical)
First Profit Distribution:	Q4 2027	(Year 1)
Full ROI Timeline:	18-24 months	
Investor Share of Profits:	61.50%	(largest share)

WHY INVEST IN KALARI KAUR?

Proven Market:	Comparable films demonstrate 2.37x - 4.40x ROI
14x Larger Market:	India + China (2.8B) vs comparable films' smaller markets
5 Established Stars:	Across India China and UK markets
Zero Competition:	First major Kalari martial arts film
Multiple Revenue Streams:	Theatrical + Streaming + TV + Physical + Ancillary
Tax Incentives:	UK 39.75% + India 40% reduces effective investment risk
Conservative Projections:	Based on proven market performance
Fast Break-even:	Three primary markets cover all costs
Strong ROI Efficiency:	6.18x weighted average across all investors
SEIS Tax Relief:	Private investors get 50% tax relief (effectively £125K at risk for £250K investment)

CONTACT INFORMATION

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For full due diligence package and investment inquiries